

TEMPLE UNIVERSITY

2024–2025 Budget Presentation
to the House Appropriations Committee
of the Commonwealth

House Appropriations Committee

Opening Statement

Distinguished Committee members,

It has been some time since we last connected, but you may remember me from my last tenure as Temple University's president. Once again, I am honored to lead this distinguished institution.

Unfortunately, the circumstances behind my appointment as Temple's president are less than ideal. Last fall, our dear friend, Temple President JoAnne Epps, unexpectedly passed away. We continue to mourn her loss while we celebrate her life and legacy.

Many of you reached out to offer your condolences in the wake of her passing, and we are so grateful for the support. President Epps was a remarkable person. She represented the very best parts of Temple.

Her beliefs and her values will continue to serve as Temple's North Star and guide this institution. During her brief but impactful time as president, she brought our community together, and she also identified key priorities, enrollment and public safety, that became the focus of her tenure. Her priorities are now my priorities. I am committed to honoring her legacy and continuing to move this institution forward, because that is exactly what President Epps would have wanted.

As we make our way through 2024, your support will be invaluable. Thank you for all you have done, and continue to do, to help Temple University and the ecosystem of quality higher education in Pennsylvania. Your partnership means everything, both to me and to our entire institution.

I look forward to continuing to collaborate as we work to ensure that Pennsylvania residents continue to have access to the high-quality, world-class education that is a hallmark of Temple University.

Temple's Value

Plain and simple, Temple University is a remarkable place. On the East Coast, it is the only public, Carnegie R1, Division I institution, with a comprehensive academic medical center based in a top 10 metropolitan market. Only a handful of universities in the country share these characteristics, and as I mentioned, we're in a class of our own in this part of the country.

More than anyone else, Pennsylvanians have reaped the benefits of the value of a Temple education. A major reason for that is your support and the almost 60-year relationship that we have enjoyed with the commonwealth. When you approve the state appropriation, it is a collective vote of confidence in this institution, and that funding goes directly toward making a Temple education more affordable and accessible for Pennsylvania residents.

Consider the following. Just over 64% of Temple's more than 30,000 students come from Pennsylvania. The state's funding, when combined with resources provided by the university, translates to \$270 million in tuition support for Pennsylvania residents. As a result of this investment, we provide every undergraduate in-state resident, on average, a 44% discount on tuition. Together, the Commonwealth and Temple prioritize opportunities for these students.

Temple's impact on the state goes beyond the tuition discount we offer as the university is an economic engine for both the city of Philadelphia and the commonwealth. Combined, Temple University and Temple Health's impact on the state's economy exceeds \$8.9 billion annually, supports more than 46,000 jobs statewide and generates \$247.7 million in tax revenue for the state, according to the most recent economic impact study commissioned by the university.

Our impact is also evident through our overall commitment to research. Since 2010, our research expenditures have increased by 142%. Whether it's working to find the cure for HIV or pursuing unique solutions to complex problems like gun violence, our impact is undeniable.

Temple's value for Pennsylvania includes the highest quality healthcare and resources for the southeastern Pennsylvania region. Temple Health is a premier academic medical center in the commonwealth of Pennsylvania that encompasses the Lewis Katz School of Medicine at Temple University and affiliate health campuses including Fox Chase Cancer Center. United by a shared dedication to excellence in patient care, education and research, Temple Health works in synergy to address the diverse healthcare needs of the region.

Last year, Temple Health funded over \$270 million in community benefit programs, including charity care, community health improvement initiatives, health professions education support, subsidized health services, workforce and community building programs, and other community benefits. Temple Health is ranked No. 1 for charity care among medium-sized health systems across the nation by Modern Healthcare. Temple University Hospital is ranked the No. 1 most inclusive hospital in Pennsylvania, No. 1 for health equity in Pennsylvania and in the top 1% for inclusivity in the nation by the Lown Institute, a nonpartisan think tank. Fox Chase Cancer Center is Pennsylvania's only hospital devoted solely to cancer treatment, research and education.

All of this helps further illustrate the important role of Temple and shows why your support is key. Once again, I want to say thank you.

This year, we are asking for a 23% increase in our appropriation, and if approved, we would hold tuition flat for Pennsylvania residents for this upcoming academic year. For five straight years, the appropriation has remained at \$158.2 million while all operating costs, such as utilities, salary/benefits and insurance, have increased. While we have worked hard to keep tuition as affordable as possible for our students, it becomes more challenging each year.

Temple was built on the notion of access and opportunity, and it is imperative that we continue to do all we can to ensure that as many students as possible can pursue higher education here at Temple. To help keep tuition as low as possible, we have reduced expenses by approximately \$170 million since fiscal year 2021. On average, we have cut more than \$42 million per year, but we are reaching a point where any additional cuts could significantly impact our ability to continue to provide the high-quality education our students need to succeed in a rapidly changing world.

This is why an increase in the appropriation is critically needed. Your investment in Temple is not only an investment in our students. Because of our impact, it's an investment in the entire commonwealth. We hope you will consider this request.

A record ranking

I just shared a great deal about the value of Temple. It bears repeating. This is an excellent institution, and I am so proud to have spent more than 40 years here.

When I speak about how special Temple is, you do not just have to take my word for it. To that point, Temple recently [placed No. 89 in the latest "Best Colleges" U.S. News and World Report](#) ranking of national universities. This is the highest ranking we have ever attained, and it is also the first time that Temple has been included in the top 100.

The ranking comes after U.S. News revised its methodology, and that is the main reason that we are so excited about this. The new rankings place greater weight on outcome measures of quality, such as graduation rates, graduation rate performance and social mobility. These are areas where Temple has always historically performed well. The rankings also included new metrics focused on faculty scholarship, where Temple performed strongly.

According to U.S. News, with the new methodology, the publication looked to place "less emphasis on input measures of quality—which look at characteristics of the students, faculty and other resources going into the educational process—and put more emphasis on output measures, which look at the results of the educational process." In other words, these rankings directly reflect what so many of us at Temple have already known: Our world-class academic programs and our exceptional faculty members help put our graduates on a path to success.

We did not seek out these rankings. Instead, we remained committed to our core priorities—access, the student experience, student outcomes, diversity and the quality of our faculty—and we were recognized for our efforts. It is gratifying to see U.S. News recognize Temple University for the many ways in which we transform students' lives.

The value of our access-driven mission is evident, and it is a mission that we can continue to pursue thanks to your support.

Public safety

When JoAnne Epps was named Temple's president last April, she identified two key priorities: enrollment and public safety. The two are inextricably linked. As I noted earlier, her priorities are now my priorities, and as an institution, we continue to do all we can to ensure that our students, faculty, staff and neighbors feel safe while on and adjacent to campus.

It is no secret that Philadelphia has dealt with challenges related to safety in recent years. We have seen the tragic results of this increase in violence near our campus. We are very pleased, however, with the progress we have made in the last year.

Specifically, we would like to thank the General Assembly for your support in helping us secure a nearly [\\$1.8 million grant](#) from the Pennsylvania Commission on Crime and Delinquency for safety enhancements focused on crime-fighting technology. This has been key in allowing us to add innovative crime-fighting technology to our already robust public safety program.

This past spring, we also released the recommendations from the audit conducted by former Philadelphia Police Department Commissioner Charles H. Ramsey and his firm, 21CP Solutions. We continue to implement these recommendations, and we are proud of our accomplishments. The Temple community can track our work in public safety through a new [Safety Initiatives Dashboard](#), which was also recently launched.

Some other recent highlights from our Department of Public Safety (DPS) include the following:

- We have [a new initiative called Park and Walks](#), which increases foot patrols conducted by Temple police officers within the university's patrol zone.
- We have [introduced a 12-hour shift program](#)—instead of traditional eight-hour shifts—for police officers. Since then, the number of officers on patrol has increased by three–five officers per shift.
- Less than one year [after agreeing to a new four-year contract](#), we reached an agreement with our police union on [additional terms to the contract](#) that provide even better compensation for police officers.
- [The university launched TUSafe](#), a new one-stop personal safety app available via mobile devices.
- Nearly 500 new cameras have been purchased and installed to replace older equipment. Eighteen Code Blue emergency phones have been updated with 360-degree cameras, and we are already seeing this new technology pay dividends. Earlier this fall, [these new cameras helped the department capture a shooting suspect](#).
- We have increased our outsourced security staffing. Allied Security bike patrols within the patrol zone have increased by 25%, and DPS has deployed these patrols in a way that has led to increased engagement with residents in the patrol zone.
- In March 2022, we launched a [security grants program](#), which continues to thrive. Since its launch, we have now helped fund the installation of cameras and lights for more than 130 private, off-campus residences within the university's patrol zone. We estimate there are at least 300 new cameras in the patrol zone thanks to this program.

Commitment to community engagement

While I am incredibly proud of all the work that we have done around public safety, we recognize that the challenges that are plaguing Philadelphia and so many other cities are not problems that can be addressed solely through policing. We must continue to take a holistic view when it comes to combatting the violence that is affecting Philadelphia, and that has always been our approach at Temple. We know that we must address the root causes of violence in our neighborhoods, which have been shaped by a long history of inequity and disadvantage. We believe one of our new initiatives can be a part of the solution here in North Philadelphia.

Our [new Temple Community Gateway has launched and will be open to our neighbors later this spring](#). This will serve as a one-stop shop where North Philadelphia community members can receive assistance connecting to many resources, both at Temple and across the city. For instance, if a community member needs to know how they can pursue adult education or job training opportunities at Temple, the Community Gateway can help with that. If they need help with an application for food assistance, the center will be able to walk them through that process.

We recently hired a director who will lead the Gateway, and a team who will provide direct assistance to the community. We are eager to see all the ways in which we can help transform North Philadelphia, and this is just one of the many initiatives underway.

Our Lenfest Center for Community Workforce Partnerships also continues to have a positive impact. Last year, for instance, we helped 1,125 individuals secure employment. We also assisted nearly 800 other individuals in earning a high school diploma (230), industry-specific credentials (465) or post-secondary education (75).

Our commitment to community engagement is also exemplified through the work of the Institute on Disabilities. The institute is home to TechOWL, which serves as Pennsylvania's Assistive Technology Act program and helps people with disabilities explore the tools and technology they need to be independent. Pennsylvania Governor Josh Shapiro recently shared in his [2024-25 budget address](#), it is imperative that we support families and Pennsylvanians with disabilities, and I am proud that this institute is a part of the solution.

This past summer, [we also launched TUmove](#), a new, free off-campus trash collection program designed to help students during move-out. This was directly in response to concerns that we heard from community members.

We are a part of the fabric of North Philadelphia and because of that, it is imperative that we do all we can to support our neighbors. These outreach efforts are just one example of how we are doing that. We also have new, innovative academic programs that also are helping reach prospective North Philadelphia students where they are, and I am excited to share details regarding those programs in the section below. We are very pleased with what has been accomplished to do just that.

Enrollment

Like so many universities across the United States and especially in the northeast, Temple has been facing enrollment challenges. There are a number of factors, including shifting demographics, the COVID-19 pandemic, safety concerns in Philadelphia and the cost of higher education, that have contributed to our decline in enrollment.

Despite these challenges, we remain a community of more than 30,000 students strong and we know there is still much to celebrate here at Temple. While our enrollment declined this fall, there are many points of pride that can be found within the Class of 2027. Some highlights include the following:

- From a socioeconomic standpoint, the class is among the most diverse groups of students to ever enroll at Temple. In total, the Class of 2027 includes more than 1,450 Pell grant recipients, more than 38%, which is the highest percentage ever recorded in a first-year class.
- The group also includes 39% first-generation students, up from 34% last year.
- This year's class is the most diverse group in Temple's history, as 57% of the Class of 2027 are students of color. This is also the fourth straight year that Temple has welcomed a record percentage of students of color.

The diversity of our student body continues to be celebrated and is one of the true hallmarks of this institution. This fall, [Temple earned the prestigious 2023 HEED Award](#) for the second straight year. The award is a national honor that recognizes U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.

Part of our decreasing enrollment can also be tied to our own success in better serving students. This year, our [Fly in 4 program celebrated its 10th year](#). The innovative program helps students stay on course academically and financially by offering them a clear four-year academic plan, helping to ensure that they move into the workforce more quickly and that they graduate with as little debt as possible.

Since its inception, more than 40,000 students have opted into Fly in 4, with an average of 90% of first-year students enrolling each year. Students who sign up for the program are more likely to stay at Temple, earn a higher GPA, complete more credits and graduate in four years or fewer.

Last May, [we welcomed Jose Aviles as our new vice provost for enrollment management](#). Jose has had a tremendous impact at other institutions, most recently at Louisiana State University, and we are pursuing a reinvigorated enrollment strategy, grounded in telling the story of what makes Temple distinctive.

One of our new initiatives is the Temple Promise program. We believe that this new last-dollar financial aid award program will play a key role in making a Temple education more accessible and affordable for the best and brightest students regardless of their financial means.

National data and Temple data both indicate clearly that finances are a major barrier to college access and completion for too many talented students of limited means. Our new program directly addresses this problem.

Beginning immediately, all qualifying admitted first-year, full-time students residing in Philadelphia County with a family adjusted gross income of \$65,000 or less are eligible. As a last-dollar financial aid award, the program covers the entire net cost, after all other grants and scholarships have been applied to a student's tuition account. We believe this program can transform lives, and we are excited to launch a new initiative that may ultimately have a profound impact on this region. Higher education, at its best, serves as an economic driver and engine of social mobility. Temple Promise will be transformational for both the university and the city by providing more students with an affordable path to a college degree and reducing the burden of debt. Temple is starting with students from Philadelphia County in the 2024–25 academic year, with the potential of expanding the program's geographical reach in future years.

The new grant program aligns well with the visions of several state leaders who have proposed similar statewide programs. It also reinforces [Gov. Shapiro's recent blueprint for higher education](#), which details his recommendations focused on access, affordability, economic development and social mobility.

This program furthers Temple's commitment to supporting student success and also aligns with our Cecil B. Moore Scholars Program, which creates an academic pathway for Philadelphia public (district or charter) students living in the eight North Philadelphia ZIP codes that surround Temple's campus.

We are also doing all we can to meet our students where they are and create a better pipeline to Temple University. In January, we launched Saturday College, a new college readiness program for seventh-grade students in the Philadelphia area.

Closing

Thank you once again for all that you do for Temple and for higher education in our commonwealth. I want you to know that our partnership has meant so very much to me during my time at Temple.

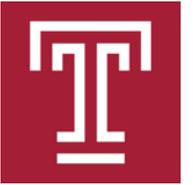
With more than 370,000 living alumni, 30,000 students, and thousands of faculty and staff, Temple is an absolute force. We are the second-largest university in the state of Pennsylvania and we wear the distinction of "Philadelphia's public university" as a badge of honor. From my perspective, Temple is proof that the American Dream is alive and well, and even when I am president no longer, my loyalty for Temple, Philadelphia and Pennsylvania will never waver.

Thank you for the vote of confidence that you give to Temple University each year. It makes all the difference. Our success is your success, and we deeply value your commitment to ensuring that our students are empowered and continue to thrive.

Sincerely,

Richard M. Englert
President, Temple University

Temple University
2024-25 Commonwealth Appropriation Request



	2023-24 Anticipated Appropriation	2024-25 Requested Appropriation	Increase over the 2023-24 Anticipated Appropriation	
			\$	%
Line 1 – Educational and General	\$158,206,000	\$194,855,000	\$36,649,000	23.2%
Line 2 – State Medical Assistance Funding (PA DHS)	\$6,210,000	\$7,142,000	\$932,000	15.0%
Total	\$164,416,000	\$201,997,000	\$37,581,000	22.9%



Temple University 2023

Statement for the House Appropriations Committee
of the Commonwealth

Richard Englert
President



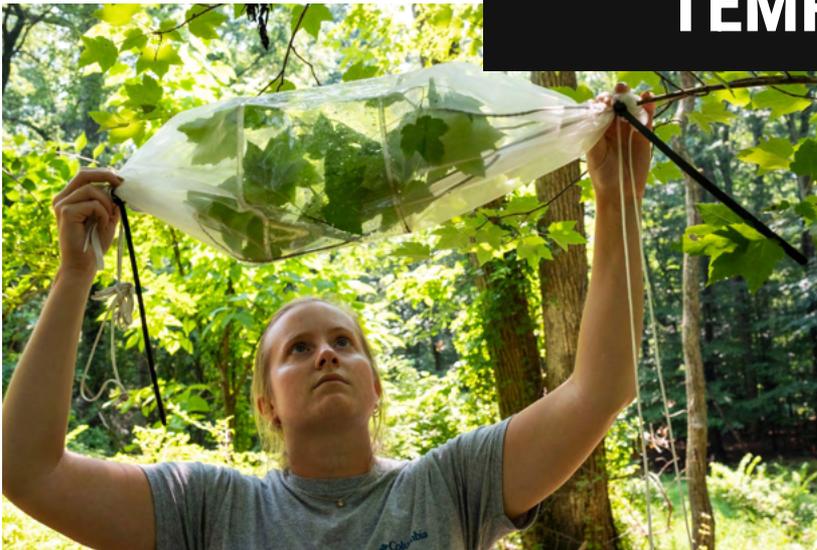
*Plain and simple, Temple University is a remarkable place. On the east coast, it is the only **public, Carnegie R1, Division I institution**, with a **comprehensive academic medical center based in a top 10 metropolitan market**. Only a handful of universities in the country share these characteristics, and as I mentioned, **we're in a class of our own in this part of the country.**"*

Richard Englert
President





TEMPLE'S VALUE



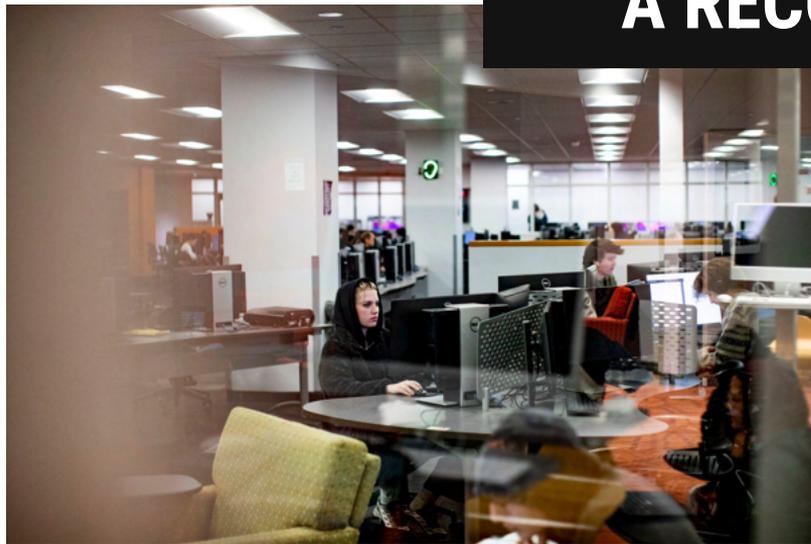
TEMPLE'S VALUE



- **Temple is the only public, Carnegie R1, Division I institution**, with a **comprehensive academic medical center** on the east coast based in a top 10 metropolitan market.
- Just **over 64% of Temple's more than 30,000 students come from Pennsylvania**. The state's funding along with financial aid offered by the university, translates to **\$270 million in tuition support for Pennsylvania residents**. As a result of this investment, we provide every undergraduate in-state resident, on average, a 44% discount on tuition. Together, the Commonwealth and Temple prioritize opportunities for these students.
- Temple University and Temple University Health System's impact on the state's economy **exceeds \$8.9 billion annually** and **supports more than 46,000 jobs statewide** and **generates \$247.7 million in tax revenue** for the state, according to the most-recent economic impact study commissioned by the university.
**Temple University Economic Impact Study, 2019*
- **Since 2010, our research expenditures have increased by 142%**. Whether it's working to find the cure for HIV or pursuing unique solutions to complex problems like gun violence, our impact is undeniable.



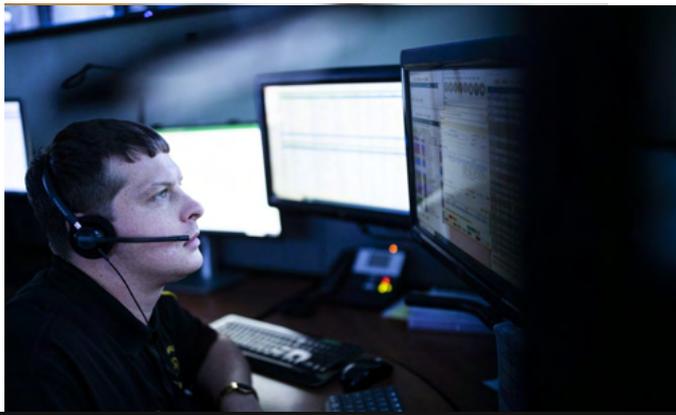
A RECORD RANKING



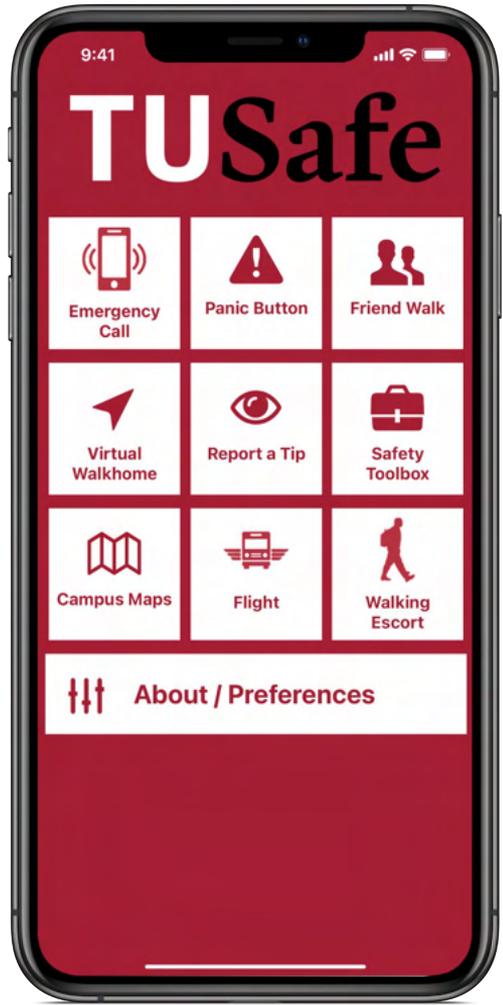
A RECORD RANKING



- Temple recently [placed No. 89 in the latest “Best Colleges” U.S. News and World Report](#) ranking of National Universities. **This is the highest ranking we have ever attained**, and it is also the first time that Temple has been included in the top 100.
- As part of a revised methodology, *U.S. News* placed **greater weight on outcome measures of quality, such as graduation rates, graduation rate performance and social mobility**. These are areas where Temple has always historically performed well, and these rankings directly reflect what so many of us at Temple have already known: Our world-class academic programs and our exceptional faculty members help put our graduates on a path to success.
- We did not seek out these rankings. Instead, **we remained committed to our core priorities—access, the student experience, student outcomes, diversity and the quality of our faculty**—and we were recognized for our efforts. It is gratifying to see *U.S. News* recognize Temple University for the many ways in which we transform students’ lives.



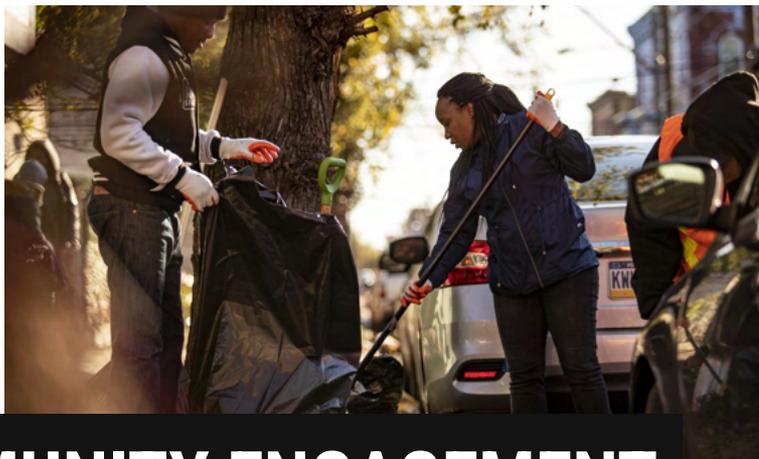
PUBLIC SAFETY



PUBLIC SAFETY



- Thank you for your support in helping us secure [a nearly \\$1.8 million grant from the Pennsylvania Commission on Crime and Delinquency](#) for safety enhancements focused on crime-fighting technology. This has been key in allowing us to add innovative crime-fighting technology to our already robust public safety program.
- This past spring, we released the recommendations from the audit conducted by former Philadelphia Police Department commissioner Charles H. Ramsey and his firm, 21CP Solutions. We continue to implement these recommendations, and we are proud of our progress. **The Temple community can track our work in public safety through a new [Safety Initiatives Dashboard](#)**, which was also recently launched.
- We have [introduced a 12-hour shift program](#)—instead of traditional eight-hour shifts—for police officers. Since then, the **number of officers on patrol has increased by 3-5 officers per shift**.
- Nearly **500 new cameras have been purchased** and installed to replace older equipment. Eighteen Code Blue emergency phones have been **updated with 360-degree cameras**, and we are already seeing this new technology pay dividends.



COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT



- Our new [Temple Community Gateway has launched](#) and will be open to our neighbors later this spring. This will serve as a **one-stop shop where North Philadelphia community members can receive assistance** connecting to many resources, both at Temple and across the city.
- Our Lenfest Center for Community Workforce Partnerships also continues to have a positive impact. Last year, for instance, **we helped 1,125 individuals secure employment**. We also assisted nearly 800 other individuals in earning a high school diploma (230), industry-specific credentials (465) or post-secondary education (75).
- Our commitment to community engagement is also exemplified through the work of the Institute on Disabilities. **The institute is home to TechOWL**, which serves as Pennsylvania's Assistive Technology Act program and helps people with disabilities explore the tools and technology they need to be independent.
- This past summer, [we also launched TUmove](#), a new, **free off-campus trash collection program** designed to help students during move-out. This was directly in response to concerns that we heard from community members.



ENROLLMENT



ENROLLMENT

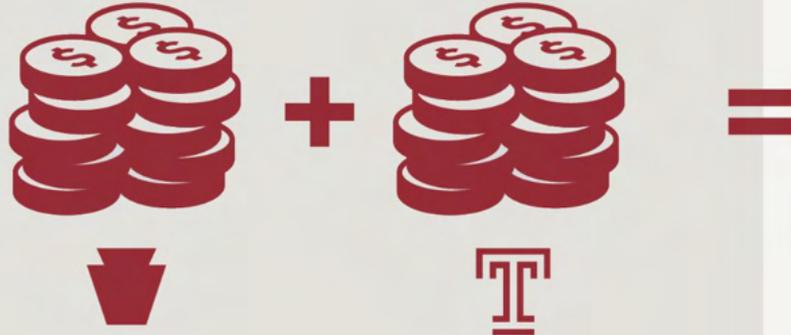


- The **Class of 2027 includes more than 1,450 Pell grant recipients**, more than 38% in total, which is the **highest percentage ever recorded in a first-year class**.
 - The group also includes **39% first-generation students**, up from 34% last year.
 - This year's class is the **most diverse group in Temple's history** as 57% of the Class of 2027 are students of color. This is also the **fourth-straight year that Temple has welcomed a record percentage of students of color**.
- Our [Fly in 4 program celebrated its 10th year](#). The innovative program helps students stay on course academically and financially by offering them a clear four-year academic plan, helping to ensure that they **move into the workforce more quickly and that they graduate with as little debt as possible**.
- We recently launched the new [Temple Promise financial aid program](#). This new last-dollar financial aid award program will play a key role in making a **Temple education more accessible and affordable for the best and brightest students regardless of financial means**. The program starting with students from Philadelphia County in the 2024–25 academic year, with the potential of expanding the program's geographical reach in future years.

ACCESS TO QUALITY EDUCATION



We supplement the **\$158.2 MILLION STATE APPROPRIATION** with our own resources in an effort to make Temple University more affordable and accessible for our Pennsylvania residents.



Through that appropriation and the university resources we provide, we are then able to offer every undergraduate, full-time in-state resident student at least a **\$14,400 TUITION DISCOUNT**.





Thank you for the vote of confidence that you give to Temple University each year. It makes all the difference. Our success is your success, and we deeply value your commitment to ensuring that our students are empowered and continue to thrive.”

Richard Englert
President



